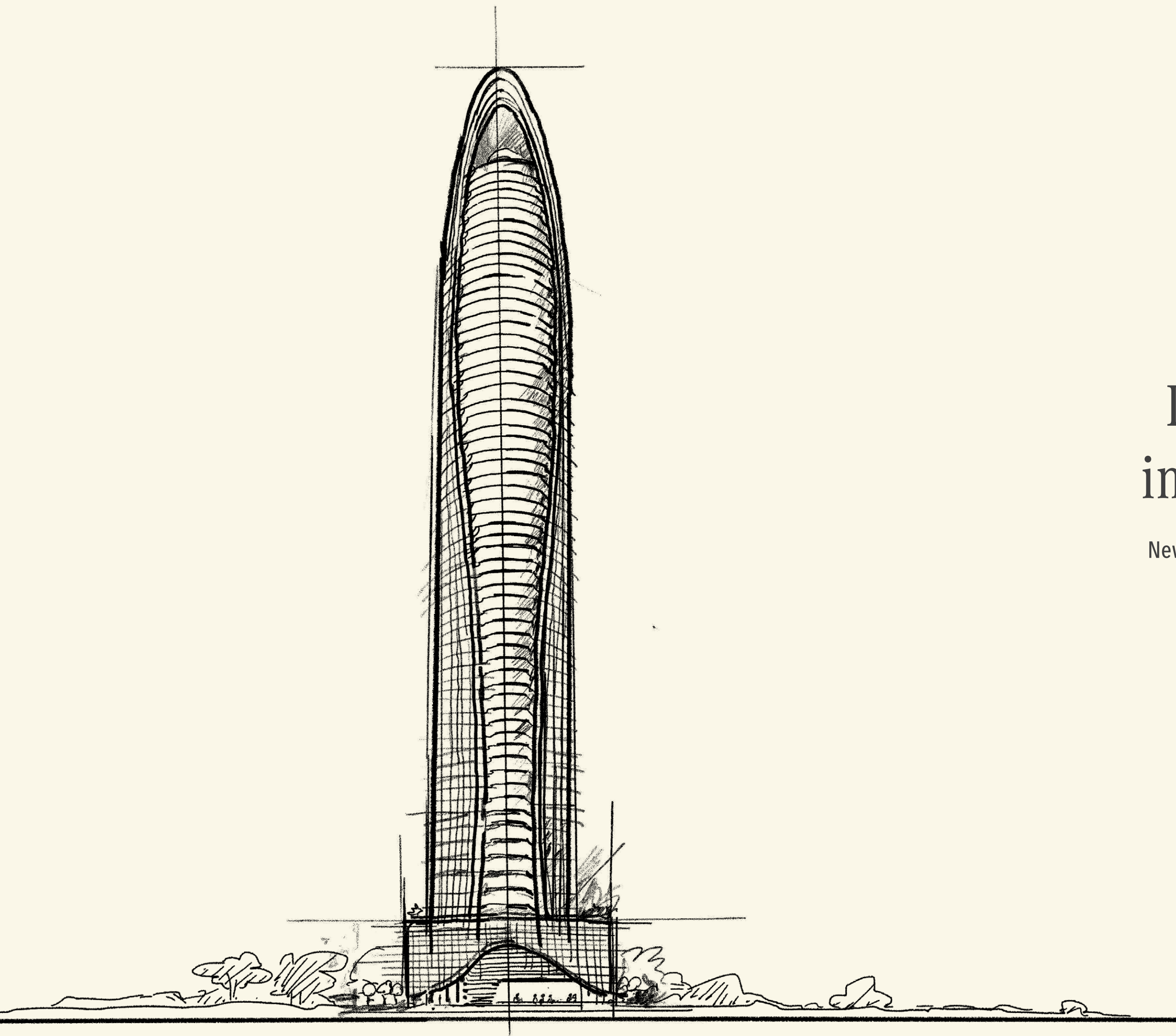


# Mercedes-Benz Places

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## BINGHATTI



# Discover living in Sensual Purity

New grounds for extraordinary moments



Binghatti is a proud Emirati property developer based in Dubai, United Arab Emirates. The Binghatti brand is synonymous with some of the most iconic projects within the emirate of Dubai.

The company's product offering spans all segments of the market, including mid-luxury, luxury, and uber-luxury markets. The company is distinguished by its iconic architectural style that represents the brand's stylistic code across its entire portfolio of projects. With a real-estate portfolio spread across over 50 projects and exceeding a value of AED 30 Billion, Binghatti is considered to be one of the largest privately held property developers in the UAE. Leading up to 2023, the company has successfully delivered more than 20,000 units within Dubai's real-estate market.

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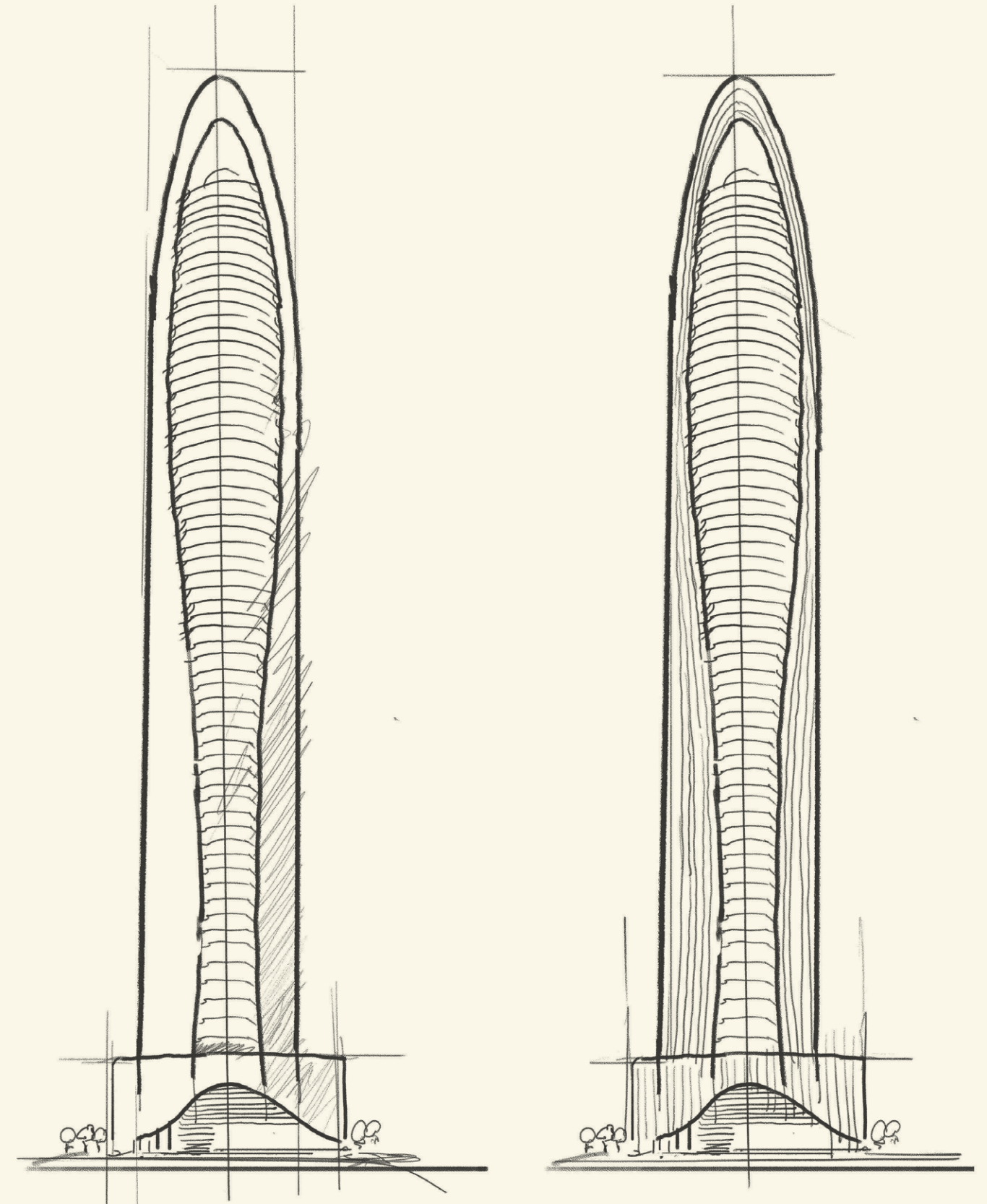
Design Details

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Design  
Philosophy

01



Design Philosophy

# Discover living in Sensual Purity

Sensual Purity is the design philosophy of Mercedes-Benz, a philosophy that explores the dipolarity between intelligence and emotion. This design philosophy celebrates the creation of design and spaces with unmatched aesthetics that can be felt and lived before being visualized or perceived. The concept of Sensual Purity unifies rational intelligent design with emotional hues, delivering a pure and simplistic form of beauty that is simultaneously stunning and spectacular.

Design Philosophy

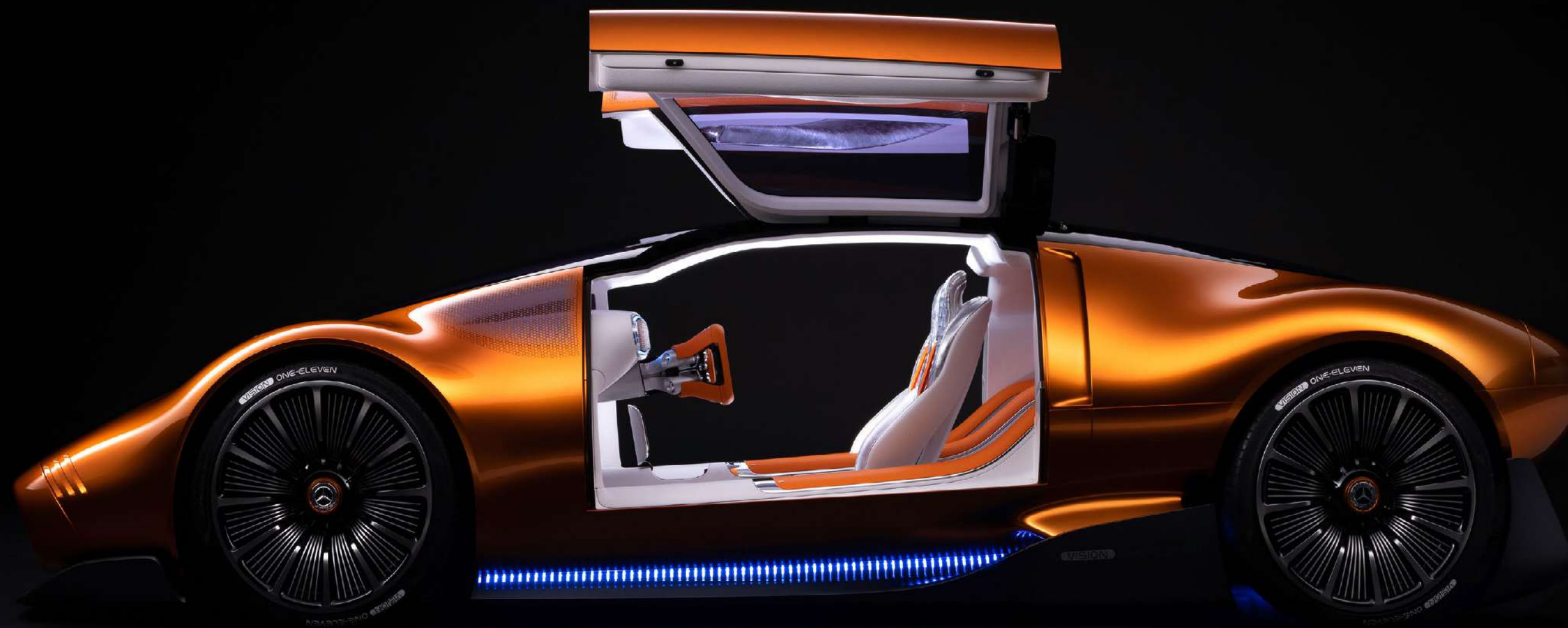
Inspired by the  
spirit of purity

Our way of luxury is Sensual Purity.  
It is all about beauty and extraordinary.

Design Philosophy

# Born from tomorrow

Mercedes-Benz Places | Binghatti explores the creation of concepts that are from tomorrow. In line with our philosophy of Sensual Purity, we created spectacular proportions that combine beauty and efficiency.



Design Philosophy

# An echo of a future reaching out from beyond

Introducing Mercedes-Benz Places | Binghatti: A gateway to experience new grounds for extraordinary moments. A combination of intelligence and emotion, glamour and simplicity, and historic legacies eager towards a future of infinite possibilities.

# Project Brief

02



Project Brief

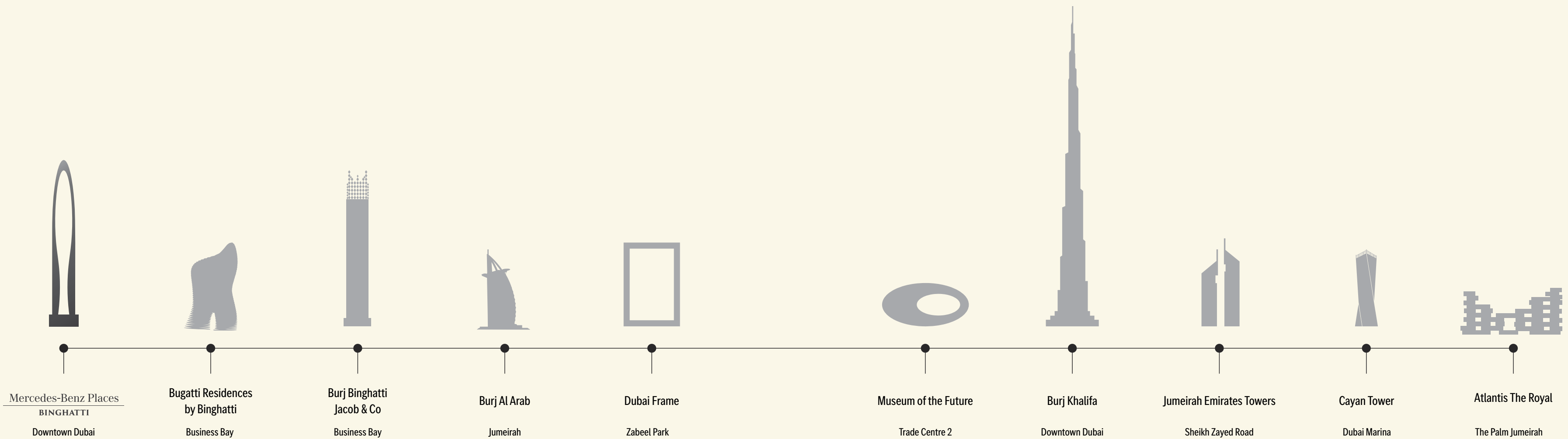
# Welcome to Dubai

A captivating city, where all becomes possible - a place where imagination becomes reality. With its perpetual growth and opportunities, Dubai is one of the most enthralling cities in the world. As the city continues to explore the unfathomable possibilities of the future, Dubai has become the birthplace for Mercedes-Benz Places | Binghatti - an icon born from tomorrow.



# An unmatched icon amongst the city’s skyline

Mercedes-Benz Places | Binghatti embodies the spirit of an icon that is quintessentially brilliant: an archetype of outstanding design. The deeply rooted design philosophy that shapes the hyper-tower harmonizes with its recognizable design DNA of Sensual Purity, making it unmistakably iconic.



Project Brief

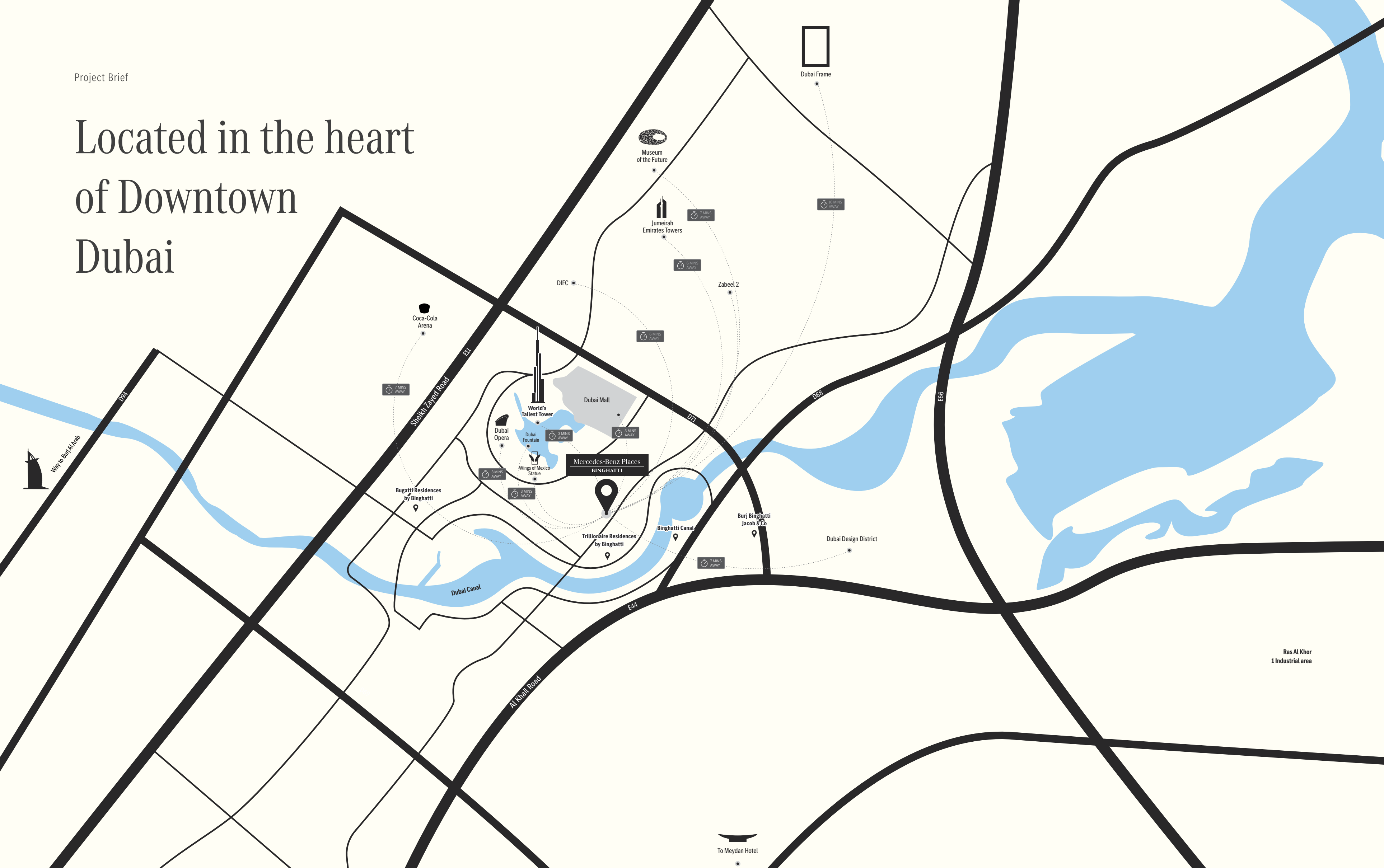
# A manifestation of revolutionary craftsmanship

Defined as an epochal architectural symbol, the hyper-tower's design supremacy is brought to life by the amalgamation of multiple design languages. The use of intricate strokes, mingled with the candescent pattern of the Mercedes-Benz three-pointed star create a form that lives and breathes the spirit of revolutionary architecture and craftsmanship.

WAY TO AL KHAIL ROAD

BURJ KHALIFA BOULEVARD

# Located in the heart of Downtown Dubai



# Unobstructed views to Dubai's Burj Khalifa

JUMEIRAH PUBLIC BEACH  
7.7 KM | 15 MINUTES

BURJ KHALIFA  
3 KM | 10 MINUTES

DOWNTOWN DUBAI  
1.1 KM | 4 MINUTES

DUBAI MALL  
3 KM | 7 MINUTES

DUBAI INTERNATIONAL  
FINANCIAL CENTRE  
3 KM | 7 MINUTES

EMIRATES TOWERS  
4.9 KM | 11 MINUTES



Project Brief

# Site View

330 meters above sea level



# Project Facts

Developer name

Binghatti Developers

Project name

Mercedes-Benz Places | Binghatti

Property type

Residential Hyper-Tower

Suite Types (Level 12 to 52)

**The Mercedes-Benz Pagoda Suite**

2 Bedroom | Level 12-31 (140 - 170 sq.m)

**The Grand Mercedes Suite**

3 Bedroom | Level 34-52 (200 - 215 sq.m)

Penthouses (level 55-66)

**The Mercedes-Benz  
Vision One Eleven Penthouse**

4 Bedroom Penthouse | Level 55-58 (245 - 280 sq.m)

**The Mercedes-Benz Gullwing Penthouse**

5 Bedroom Penthouse | Level 59-61 (623-667 sq.m)

**The Mercedes-Benz  
Vision EQ Silver Arrow Penthouse**

Duplex Penthouse | Level 62-63 (1160 sq.m)

**The Mercedes-Benz  
Uhlenhaut Coupé Penthouse**

Ownership

Freehold

Location

Downtown Dubai

Total number of floors

(3B + G + 5P + 65 Floors)

Number of mechanical floors

6

Total Number of residential floors

51

Total number of amenities floors

3 + HC

Ceiling height

4.2 m (Slab to slab)

Total number of units

150

Building height

341 M

Unit type

Furnished / Unfurnished



Project Brief

A paradigmatic  
demonstration of a form  
beyond comparison



# Exclusive features and services



SOLAR PHOTOVOLTAIC  
TECHNOLOGY



LEED  
CERTIFICATION\*



PENTHOUSES  
PRIVATE PARKING



ACOUSTIC  
SYSTEM



SMART  
SYSTEM



SPA  
SERVICE



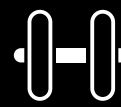
SKY INFINITY  
POOL



PRIVATE  
POOL



PODIUM  
POOL



GYM



CONCIERGE  
SERVICE



PARKING  
ACCESS CARD



FOOD &  
BEVERAGE

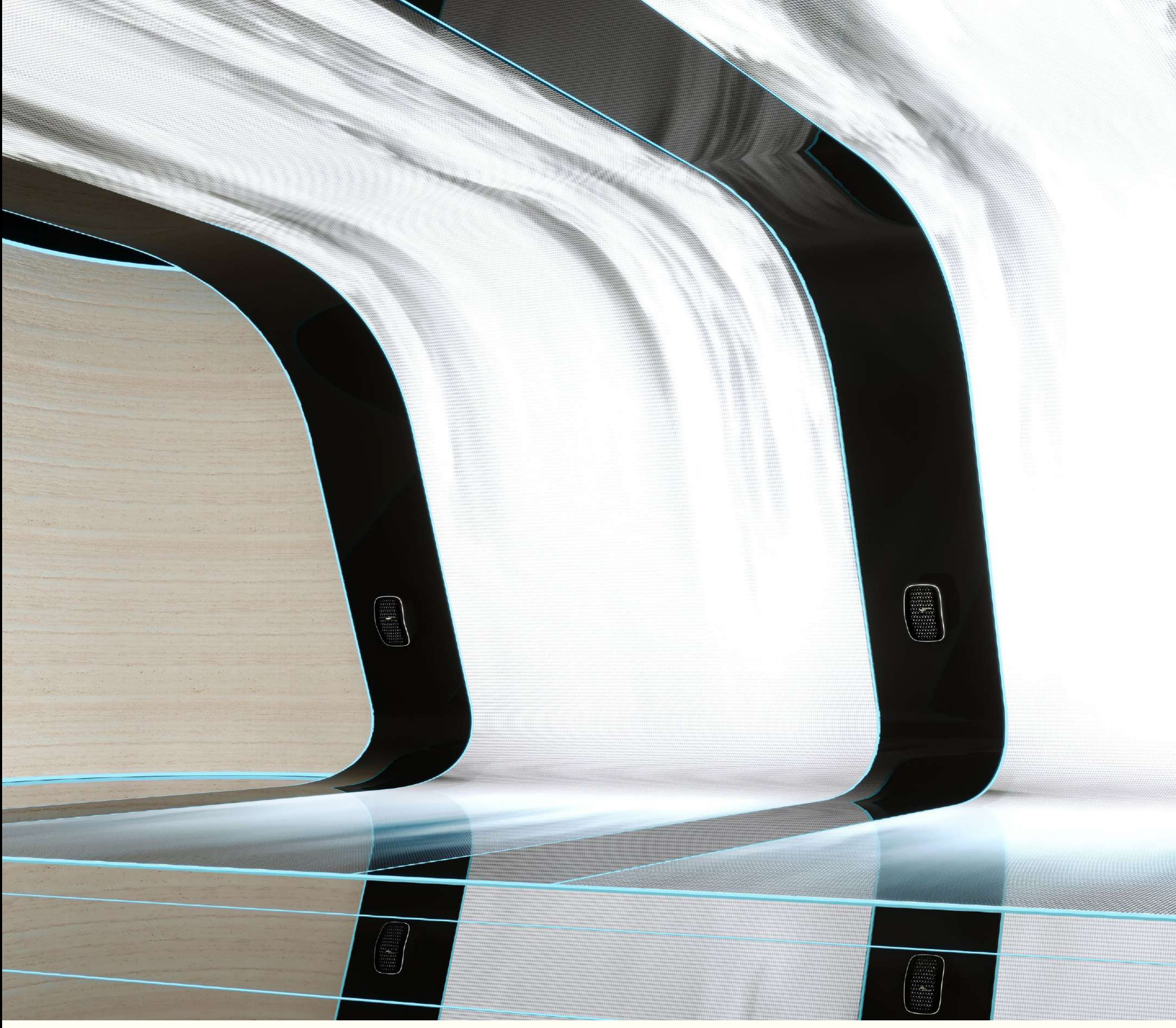


VALET  
SERVICE



HOUSE  
KEEPING

\*The Mercedes-Benz Places | Binghatti is aiming to hold a LEED Qualification.



Project Brief

# An immersive experience inside the Hyper-Tower's Core



# Design Details

03



Design Details

# Details and finesse



Design Details



# Designed for holistic and eudemonic lifestyles

Mercedes-Benz Places | Binghatti is designed with interior details that live and breathe the spirit of wholeness and serenity. The details include fine hues that echo tones of a holistic lifestyle that is both elegant and harmonious.

Design Details

# Intelligent sustainability

Integrated within the hyper-tower's identity is the concept of intelligent solutions, manifested through sustainable mechanisms. The constellation of the Mercedes-Benz three-pointed star on the rear façade is designed to be integrated with photovoltaic panels, providing power to electric vehicle charging stations within the hyper-tower.

Business bay  
water canal





Designed with  
flair and proportion

# Conspicuous dexterity

A selection of the finest materials, seamlessly integrated



Travertine



Fluted Travertine



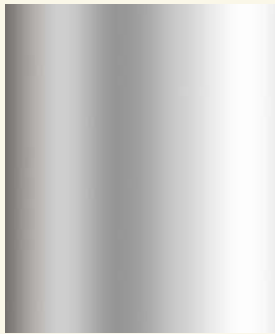
Walnut Wood



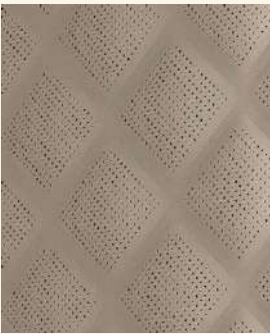
Fluted Walnut Wood



Stucco Paint



Satin Chrome



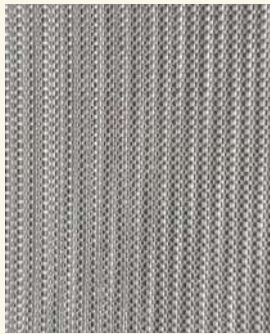
Leather



Black Gloss Glass



Mirror



Sandwich Glass



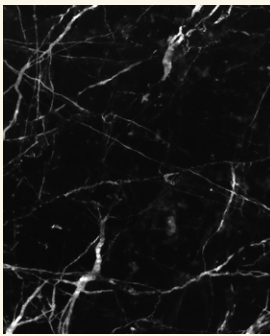
Chrome Mesh



Parquet



Gaya Marble



Black Granite



Screen



\*All finishes are subject to change without notice at our sole discretion for any reason including for aesthetic purposes.

# Project Layouts

04



# From history to futuristic



# The Mercedes-Benz Pagoda Suite

## 2 Bedroom Unit

Named after the renowned Mercedes-Benz Pagoda,  
a symbol of a craftsmanship that is both bold and humble  
in its nature.

